



**Registration Number: 2018 / 300893 / 07**

**Enterprise Name: OPTIMUM WORX**

**Trading as: VUNA GROUP**

## **COMPANY PROFILE**

Vuna Group is holding company consisting of two divisions. Vuna and Optimum Worx.

Our Optimum Worx division is a contemporary, IT Solutions & Web Design Company based in the Eastern Cape.

We are made up of a team of innovative, experienced technicians, web designers and developers, who offer eye-catching, user-friendly design and development solutions to a wide variety of businesses and organizations in our local community and across the country.

### **WHY CHOOSE US?**

Vuna Group is a recognized industry leader with over 20 years of employee experience in web development and software solutions providing.

We work collectively with other industry leaders to bring you the most unique, high quality products with optimal performance, that allow us to provide cost-effective, web based platforms to our clients.

Vuna Group serves a wide range of clientele, from small business to corporate and public enterprises.

Client satisfaction is our top priority—we offer only the best in service. You can always expect us to be available, punctual, polite, knowledgeable, and capable. We are also big believers in creating sustainable partnerships and helping within our community.

If you're looking for a website that is creatively designed and impressively Professional, look no further.

### **WHAT CAN WE DO FOR YOU?**

Vuna Group can make your companies IT infrastructure & communication limitations a thing of the past. We find solutions while preserving your organization's unique style.

**We excel in:**

- COMMUNICATION PLANNING
- WEBSITE CREATION
- GRAPHIC DESIGN
- CONTENT DEVELOPMENT
- SOCIAL MEDIA MARKETING
- SEARCH ENGINE OPTIMIZATION (SEO)

**BUSINESS TOOLS**

Vuna Platform members can choose to make use of online tools such as system generated quotation tools, e-commerce functions, calculators, payroll tools and business planning guidance.

**BRAND CREATION OR EVOLUTION**

Where a business needs a new brand or an update, a consultant will gather the necessary info to build a brand identity.

**CORPORATE IDENTITY**

Rolling out the new/improved brand to business cards, letterheads, invoices, signage, quotes, digital platforms, promotional flyers, events, etc.

**PARTNERSHIPS**

We are proud AVG & Avast GOLD certified partners. With that we also have a proud affiliation with one of Africa's most reliable payment gateway companies PAYFAST.

We use Pay Fast's platform to facilitate and accept online payments via Instant EFT + Debit/Credit card payments.



## OUR CLIENTS

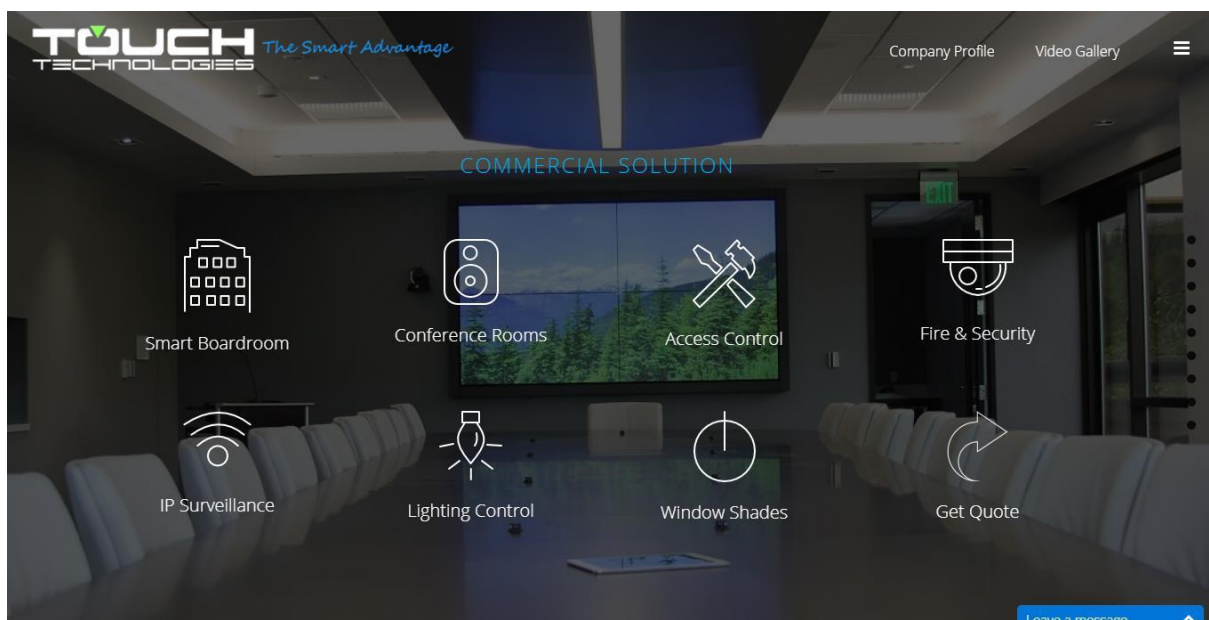
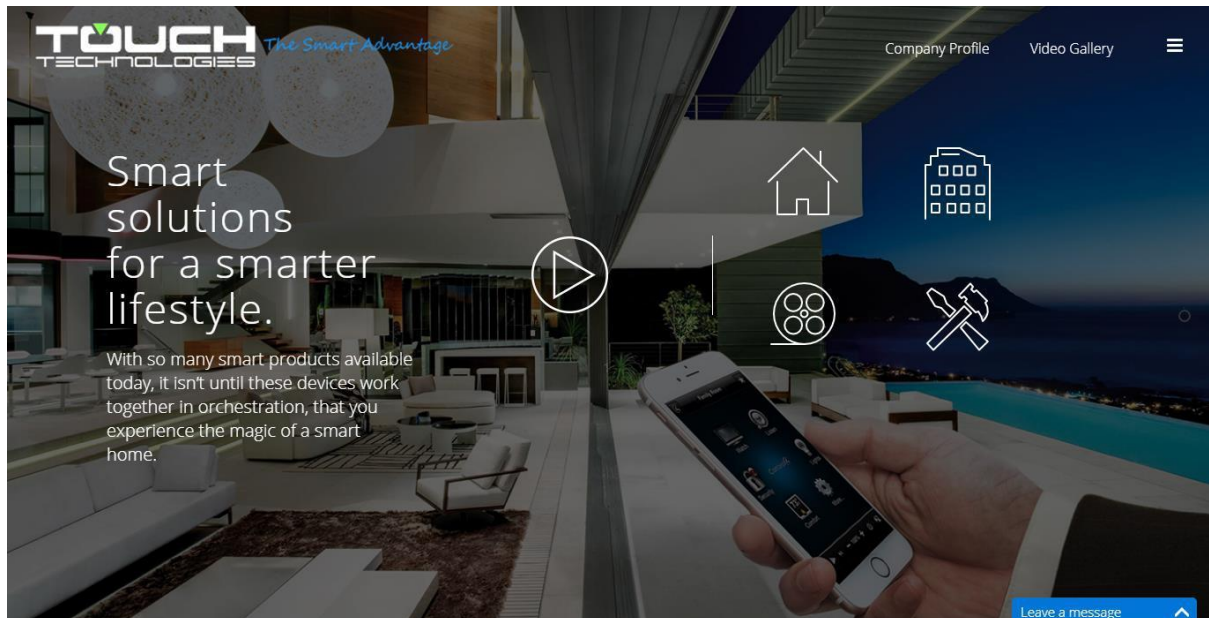
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We create robust, high-speed web and mobile apps; our web development work has helped increase web traffic and delivers a competitive advantage.

As a group focused on customer satisfaction, we manage all aspects of IT & Web development - from concept to requirements definition, design, development, launch, maintenance and user support.

### PORTFOLIO

Touch Home Automation: <https://www.touchhome.co.za/>





Growth, Strength, Excellence !

Fresh Fix: <http://freshfix.co.za/>



Expertise Built Through Generations of Trust



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